

CHARLES PALLESCHI

Spark Shipping
Dropship eCommerce Automation

BIO

Charles is the founder of Spark Shipping, which helps eCommerce retailers automate their connections with their vendors. He first got his start with eCommerce when he purchased a site that sold popcorn, popcorn kernels, and popcorn related accessories. He was like Bubba from *Forrest Gump*, but with popcorn instead of shrimp. It was during his time on the proverbial shrimping vessel that he found a need to automate parts of his business. That need inspired Charles to create Spark Shipping, the leading dropship software which automates millions upon millions of orders for eCommerce and retail entrepreneurs every month.

CONNECT WITH CHARLES

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INTERVIEW TOPICS

- Growing and Scaling your Ecommerce Business
- Retailer to Vendor Ecommerce Automation
- How to Transition Your Retail Business to a Ecommerce Site
- How Automation Will Cure Your Business Growing Pains

INTERVIEW QUESTIONS

- What is dropshipping and how can it help me take my retail business online?
- What are some of the biggest problems ecommerce and retail entrepreneurs see as they scale and what can they do to get through the growing pains?
- How will your ecommerce business change as you go from working with one vendor to multiple vendors?
- What are some trends you see in ecommerce in 2018?